

La Familia Hispana, Inc.  
P.O. Box 6550, Holyoke, MA 01041-6550  
www.lafamiliahispana.org  
413-532-4496

**Page # 1**  
**BOOTH APPLICATION**

**July 12- 15, 2012** at 844 Main Street, (Springdale Park), Holyoke, MA

Name(s): \_\_\_\_\_

Owner(s): \_\_\_\_\_

Address: \_\_\_\_\_

Telephone(s): \_\_\_\_\_ Cellular \_\_\_\_\_

E-Mail: \_\_\_\_\_

Social Security # or ID #: \_\_\_\_\_

**DEADLINE:**

1) \_\_\_\_ All food booths with electricity and tent \$950.00 (4 days) plus \$200 deposit for trash removal **due before April 09, 2012 at 5pm**, plus all applicable permits. After April 9, 2012 booth will cost \$1,200.00 plus trash removal Deposit and all applicable permits.

2) \_\_\_\_ All non food trucks or Ice Cream Trucks \$650.00 (4 days) plus \$200 deposit for trash removal and all applicable permits. **After April 09, 2012** booth will cost \$750.00 plus trash removal deposit and all applicable permits.

3) \_\_\_\_ All others booths \$650.00 (4 days) plus \$200 deposit for trash removal. **After April 09, 2012** booths will cost \$750.00 plus trash removal deposit and all applicable permits.

4) \_\_\_\_ Banners for 3 days on stage \$3,000.00. Banner provided by customer/vendor 7 days before the festival starting date. Size (12ft x 3ft.) The deposit for trash removal is refundable. All vendors will be checked for compliance on a nightly basis. If the vendors' trash is removed and placed in the dumpster to the satisfaction of the festival committee, the fee will be refunded by mail. Refund it upon satisfactory cleaned area.

**Make check payable to:**

The Hispanic Family, La Familia Hispana, Inc.  
P.O Box 6550, Holyoke, MA 01041-6550

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please lists any **MENU** or **ITEMS** to be sold at the festival (use a separate sheet).

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**RULES FOR ALL BOOTHS for the 3 days Hispanic Family Festival (July 06-8, 2012).**

- 1) Vendors are responsible for trash/food waste generated at site (cooking oil & charcoal must be taken by vendors every day of the festival and not put in the dumpster or sewer catch basins at all.
- 2) Vendors must bring at least two trash receptacles and must keep their designated area clean.
- 3) Booth space assignment is based on the level of sponsorship. La Familia Hispana, Inc. reserves the right to reassign booth space as to ensure the safety and /or convenience of festival participants, as well as to avoid conflict of products and /or publicity. Vendor(s) must be confined to and within the space(s) assigned (10 x 10) area. Booth will be assigned on a first come, first served basis.
- 4) Cancellation requests must be received in writing **prior to April 09, 2012.**
- 5) Vendors must have heavy duty extension cord (50ft -100 ft) to connect/bring electricity to your booth. Also, tables, chairs, trash bags, and trash cans.
- 6) La Familia Hispana, Inc. reserves the right to adjust space due to traffic flow, fire safety requirements and /or festival management reasons.
- 7) Booths will not be rented on the starting day of the festival. **All booths must be rented for 3 days.**
- 8) Booths are required to set up between 1pm and 4pm on the festival starting day (July, 06, 2012).
- 9) Security will be provided by La Familia Hispana and the Holyoke Police Department. Cooperation by all Vendors must be adhered to at all time.
- 10) La Familia Hispana, Inc. will not take any responsibility for any loss property, stolen or damaged items during the festival. Vendors are required to remove/take all properties on the last day of the festival. La Familia Hispana, Inc. is not responsible for any items left unattended after 8:00pm on July 8, 2012
- 11) **Alcoholic Beverages** are not allowed at any times during the festival. The Holyoke Police Department will be enforcing this rule. If, a violation occurred, Vendor will be shut down at the time and not allowed to open for the remaining of the festival and no money will be refunded at all. Period.

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12) No vehicle will be allowed to park behind any of the booths and on the park premises, unless La Familia Hispana, Inc. grants permission (Example Ambulance behind booths).

13) La Familia Hispana, Inc. has the right to reject any vendor.

14) The following items will not be allowed on any booths due to a prior agreement with the Amusement Company (Rides, Games, Popcorn, Cotton Candy, Candy/Caramel Apples, and / or fried Dough).

15) Booth owners are responsible for obtaining the following permits before the festival (**Food permit \$30.00, Propane Permit \$25.00, & all vendors need an Open Air Permit \$30.00.** Forms will be mailed out to vendors after payment has been received by La Familia Hispana, Inc. Food Permit, Open Air Permit & Propane. **Permit shall be obtained before June 11, 2012.**

16) All Food Vendors must obtain before the festival a Safety Food Certificate.

\_\_\_\_\_  
Signature of Booth Owner / Date

\_\_\_\_\_  
La Familia Hispana, Inc. / Date

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*Only for La Familia Hispana, Inc.*

Rental Cost\$\_\_\_\_\_ Trash Removal Deposit: \$\_\_\_\_\_

Cash: \_\_\_\_\_ Money Order or Check: \_\_\_\_\_

Invoice: \_\_\_\_\_ Address: \_\_\_\_\_

\_\_\_\_\_  
By: \_\_\_\_\_

Notes:

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